



**Red Tractor  
Assurance**

**RED TRACTOR SCHEME LOGOS**



# Red Tractor Assurance

## Assurance Scheme Marks and Logos

This booklet provides guidance on how the Red Tractor Assurance logos can be used. Terms and Conditions for the use of logos are included in the Scheme Rules 63-67.

This document does **not** cover the use of the **Red Tractor Logo on food**: You cannot use the Red Tractor Logo on food packs, or at the point of sale of food products unless you have a **license issued by Red Tractor Assurance** (Assured Food Standards) and follow specific rules on its use. To apply for a license go to [redtractorlicenseapplication.org.uk](http://redtractorlicenseapplication.org.uk) or contact Red Tractor Assurance on [enquires@redtractor.org.uk](mailto:enquires@redtractor.org.uk)

1. **Red Tractor Assurance Chain logos**: A certified member of any module of the **Red Tractor Scheme** (pig farm, Livestock Transport, etc.) can use the **Supply Chain Member Logos** on stationary and publicity materials. You must only use the version of the logo that is relevant to the certification that you hold. The logos are illustrated in this booklet and if you would like a copy of original artwork for printing please contact us.
2. **Scheme Logos**: The individual sector Scheme logos are primarily intended to be used by us on scheme standards and other documents. Approved Red Tractor Certification Bodies can also use the **Scheme Logos** on stationary and publicity materials to indicate the **Scheme(s)** that they audit and for that purpose only. The logos are illustrated in this booklet and if you would like a copy of original artwork for printing please contact us

**For more information contact Red Tractor Assurance;**

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Pigs Scheme: Tel: 01932 589800 E:mail: [pigs@redtractor.org.uk](mailto:pigs@redtractor.org.uk)

# CHAIN LOGOS



## Approved Pig Farm

*Part of the Red Tractor Assurance chain*



## Approved Poultry Farm

*Part of the Red Tractor Assurance chain*



## Approved Fresh Produce Farm

*Part of the Red Tractor Assurance chain*



## Approved Beef & Lamb Farm

*Part of the Red Tractor Assurance chain*



## Approved Dairy Farm

*Part of the Red Tractor Assurance chain*



## Approved Crops & Fresh Produce Farm

*Part of the Red Tractor Assurance chain*



## Approved Livestock Vehicle

*Part of the Red Tractor Assurance chain*



## Approved Livestock Collection Centre

*Part of the Red Tractor Assurance chain*



## Approved Livestock Market

*Part of the Red Tractor Assurance chain*



## Approved Meat Processor

*Part of the Red Tractor Assurance chain*



## Approved Packer

*Part of the Red Tractor Assurance chain*



## Part of the Red Tractor Assured Supply Chain

# SCHEME LOGOS

