



## RED TRACTOR ASSURANCE LOGOS

This document provides guidance on how the Red Tractor Assurance logos can be used by scheme members.

Terms and conditions for the use of Member Logos are included in the Red Tractor Assurance Scheme Membership Rules and scheme members should always carefully read and adhere to those Rules.

For dairy purchaser members, terms and conditions for the use of the "Registered Dairy Purchaser – Part of the Red Tractor Assurance Chain" Member Logo and the "Certified Standards for Farms - Dairy Scheme" Scheme Logo are included in Dairy Purchaser Membership Rules, and dairy purchaser members should carefully read and adhere to those Rules at all times.

This document does **not** cover the use of the **Red Tractor Logo on food**. You cannot use the Red Tractor Logo or any other version of the Red Tractor logo on food packs, or at the point of sale of food products (including online sales), unless you have a **processors and packers licence issued by Assured Food Standards, trading as Red Tractor Assurance** and follow specific rules on its use. To apply for such a licence go to <https://trade.redtractor.org.uk/apply-for-a-red-tractor-license/> or contact Red Tractor Assurance on [enquires@redtractor.org.uk](mailto:enquires@redtractor.org.uk)

### Member Logos:

Certified members in respect of any enterprise or activity covered by the **Red Tractor Assurance Scheme** (e.g. pig farm, Livestock Transport, etc.) and dairy purchaser members can use the relevant **Member Logos** on stationery and publicity materials, but must only use the version of the Member Logo that is relevant to the certification that they hold. The Member Logos are set out below and if you would like a copy of original artwork of relevant Member Logo(s) for printing purposes, please contact us.

### Scheme Logos:

The individual Scheme Logos are (subject to the limited exceptions below) to be used only by Red Tractor Assurance on scheme standards and other scheme documentation.

Licensed Red Tractor Certification Bodies can also use the **Scheme Logos** on stationery and publicity materials to indicate the Scheme(s) that they audit and for that purpose only.

Subject to the terms and conditions of the Dairy Purchaser Membership Rules (as referred to above), dairy purchaser members may also use the "Certified Standards for Farms - Dairy Scheme" Scheme Logo when communicating to their Milk Producer Member suppliers in relation to the Standards and for that purpose only.

Scheme Logos are set out below and if you are a licensed Certification Body or dairy purchaser member and would like a copy of the original artwork of relevant Scheme Logo(s) for printing purposes, please contact us.

## MEMBER LOGOS



## SCHEME LOGOS

