



MARCH 2021

# RED TRACTOR NEWS

NEWS, UPDATES AND PRACTICAL ADVICE FROM YOUR RED TRACTOR ASSURANCE TEAM

**RED TRACTOR COMMENT:**  
JIM MOSELEY : CEO



**“THERE WAS A FUNDAMENTAL STEP-CHANGE IN OUR APPROACH, OPENING THE PROCESS UP TO AS MANY PEOPLE AS POSSIBLE”**

## THANK YOU FOR HELPING TO WRITE RED TRACTOR’S NEXT CHAPTER

We might have reached the end of the consultation on the development of Red Tractor standards but there is still a lot more to be done before anything is implemented.

Over the course of the past two months, a lot has been said about Red Tractor. But crucially, as we learn what impact a post-Brexit world will have on the industry and the big issues coming down the line, there has been some important dialogue on the credentials of the standards, which our industry proudly hangs its hat on.

One question which has continued to be repeated is whether this was a consultation in its truest sense. The answer is unreservedly yes. There was a fundamental step-change in our

approach, opening the process up to as many people as possible.

For the first time since the creation of Red Tractor, we urged farmer members to personally engage in the review and not leave it simply to the farming organisations to respond on their behalf, which has historically been the case. We were, and continue to be, determined to make this process a two-way transparent conversation.

We wanted our members to hear about the proposals from us first and we provided the detail, background and reasoning for each of the changes.

And it worked. Hundreds of farmers have individually responded to the proposals, as have our stakeholders

and food businesses across the Red Tractor supply chain.

I would like to thank colleagues across the small Red Tractor team, who have worked extremely hard to bring this all together, responded to queries, and made themselves available for meetings and discussion panels.

We will now be entering a period of review and consensus. All submissions will be considered by the Red Tractor Technical Advisory Committees – which are made up of farmers, representatives and experts from across the food chain – before we draw up our final propositions in the summer, ahead of implementation in November.

We will keep you informed as we move through this phase. But for now, I would like to thank you for helping us to write the next chapter of Red Tractor’s story.

## JOURNEY TO VERSION 5 OF OUR STANDARDS

