

Red Tractor Member Meetings – Spring 2017

INVITE FOR MEMBERS AND STAKEHOLDERS

In partnership with your Certification Body, Red Tractor invites members to a series of evening meetings to hear from guest speakers on a variety of subject ranging from improved outputs through a focus on reducing antibiotic usage, to working with licensees to ensure the integrity of the logo and consumers trends and the work we do with retailers and licensees.

As well as short talks from guest speakers, there will be a general update from Red Tractor. The meetings are cross-sector and we welcome all producers to join us.

We appreciate that these initial three locations for meetings are not convenient for all members, and we envisage rolling out further events in the Autumn.

We look forward to seeing as many members as possible at the meetings.

Whilst the events are free to attend, registration is compulsory in order for us to arrange appropriate catering.

See information below on how to book.

9th May, Sedgemoor. 6.30pm-9pm.

Discuss antimicrobial resistance in livestock with farmer and chair of RUMA, Gwyn Jones and hear first hand from South West farmer, Ed Frost, on how he has reduced antibiotic use on his farm and improved output.

BOOK HERE: [South West Meeting](#)

11th May, Stoneleigh. 6.30pm-9pm.

Sue Brotherhood, traceability assessor and Damian Storie, Bidvest. We carry out over 500 traceability challenges a year. What do these entail and how can we guarantee that food bearing the Red Tractor logo is 100% Red Tractor. Hear about how we work with licensees (companies which put the Red Tractor logo on products) to ensure the integrity of the logo throughout the supply chain and what they are doing to promote Red Tractor food to consumers.

BOOK HERE: [Midlands Meeting](#)

23rd May, Yorkshire Farming Museum. 6.30pm-9pm.

David Evans, Morrisons and Damian Storie, Bidvest. Discuss working with retailers and licensees to understand consumer behaviour and meet consumer demand, as well as look at the work done throughout the supply chain to protect the integrity of the Red Tractor logo.

BOOK HERE: [North East Meeting](#)